

PLEASANT VIEW CITY NEWS

MARCH 2021



CALENDAR OF EVENTS

- **March 4:** Planning Commission
- **March 9:** City Council
- **March 11:** Founder's Day Planning Meeting
- **March 17:** St. Patrick's Day
- **March 18:** Planning Commission
- **March 23:** City Council

MAYOR'S MESSAGE

Water, water everywhere and not a drop to drink! February finally brought us some winter weather. It will certainly help, but I'm afraid that we are still woefully under the mark for needed precipitation this year. As spring is fast approaching, please be mindful this year when setting your watering schedules. We are in a very bad drought year and please do your part by adjusting your watering amounts and times accordingly. Also, please examine your in-house water usage and see if there are ways you can cut back. If we all start looking early at ways to save, we will probably make it through the water year okay. If we wait until it becomes critical and try to catch up it could be a disaster. I get so excited this time of year. I love spring! It's that time of renewal. The city will once again blossom into life, both figuratively and literally. We will be able to get outdoors and enjoy the fresh air and most importantly the sunshine. But after that warm and soon to be hot sunshine, a nice glass of cold Pleasant View water will really hit the spot! Let's make sure there is plenty to enjoy.

As I did last year, I would encourage you to drive around the city and see what is happening. We have a lot of commercial buildings that have opened in the past year and I'm finding that many of you don't even realize they are here in Pleasant View. We as a City are working with developers to entice more commercial and retail business into our city, especially along the 2700 North corridor. It is an extremely difficult process. Like the old saying "you can lead a horse to water, but you can't make them drink." You can't make someone buy property and build what you want. Not much retail building has been happening since the pandemic hit. We have been working with Weber County and NUEA (Northern Utah Economic Alliance) to establish an inventory of available pads and sites for them to help us market Pleasant View. While it is slow going now, we know that post-pandemic we need to be ready and on top of our game to try and help property owners and developers attract that retail and commercial market.

We have had our first Founder's Day committee meeting and it was the consensus of the council that the committee try and plan for a full Founder's Day celebration this year. We are so hopeful that this will happen. The State is doing a great job and they are actually ahead of schedule getting vaccines out to the public and they are ramping up even more. They are currently saying that anyone that wants one should be able to get one before the end of June. We are keeping our fingers crossed that we can get back together and enjoy our celebration as we know it. We will keep you posted!

As always, I am committed to doing whatever it takes to ensure that Pleasant View remains the best place to not only grow up, but the best place to grow old.

Mayor Leonard Call

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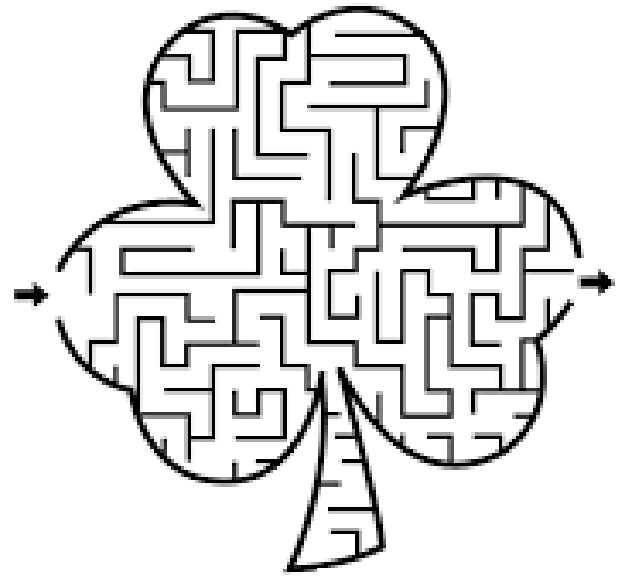
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Baseball, Softball, Machine Pitch, and T-Ball registration open from March 1—March 31 (No late registrations)
Visit www.pleasantviewcity.com to register.



Shamrock Maze



Share Your Thoughts on Fiber Internet

Pleasant View City has received numerous inquiries about bringing fiber to the city to improve Internet accessibility. Residents are invited to participate in a short survey to help us better understand your Internet needs and to gauge interest to look at possible fiber options for the city.

This survey can be completed on the city's website at: <https://www.pleasantviewcity.com/>; or in person at the City Building, 520 W Elberta Dr., or by scanning the QR Code below with your smart phone or device.

